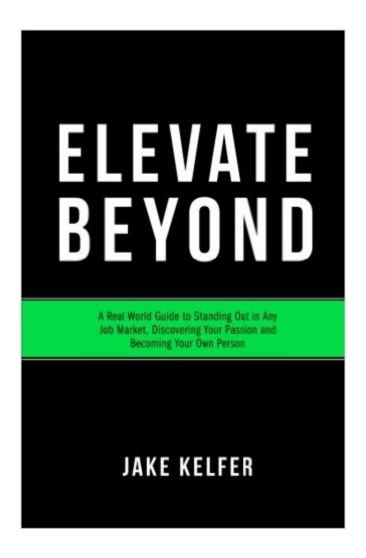
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# Elevate Beyond: A Real World Guide To Standing Out In Any Job Market, Discovering Your Passion And Becoming Your Own Person





# **Synopsis**

At a time when career and job opportunities are becoming increasingly competitive, it is essential to do all you can to show your professional and personal uniqueness. In Elevate Beyond, Jake provides strategies, tips, stories and resources to show how you can stand out in work and life! As a recent graduate from the University of Southern California, Jake knows what it is like to search for internships and jobs and find ways to stand out from his peers. After going to resume seminars, networking events, mock interviews, and doing over 100 professional informational interviews, Jake has unlocked valuable knowledge that can save you time and money and help take you to the next stage of your professional journey. In discussions with the CEO of MVMT Watches, a current NFL player for the New England Patriots, professors from USC, and professionals from Apple and the finance world, Jake shares stories and suggestions on how to elevate yourself beyond the competition. Each interview focuses on a different skill set and showcases how you can succeed in all aspects of life. Jake combines these lessons with his own experiences to teach you how to discover a career you are passionate about, become a champion networker, and use resume, interview and social media strategies to stand out from your peers and colleagues. A framework for career and life advancement, Elevate Beyond combines real world experiences with actionable exercises that make it easy for the reader to apply. Jake's lessons and useful exercises prove that anyone can stand out from the crowd and achieve their goals. The only shortcut in life is to start now, and Elevate Beyond provides you with both the tools and knowledge to get you started on your path to success. As part of his personal journey and mission to give back, Jake will be donating a percentage of all proceeds to Children's Hospital Los Angeles in honor of his good friend David Stroud who passed away after a four year battle with cancer.

## **Book Information**

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#### Customer Reviews

Kelfer creates a guide with lots of information that most students don't know or have little knowledge of. The book helps to create a plan of attack to move you ahead of the pack. As a parent of a college sophomore, I enjoyed the read and after recommending it to my son, feel he has a leg up on the competition. He says he has already learned so much from the book and will keep using it throughout his college career and beyond as different opportunities come up. Thanks Jake for the hard work and paving the way for many to follow.

Having gone through some of the struggles of being prepared and standing out when going into job interviews I find Jake has done a wonderful job in teaching and preparing anyone to elevate the opportunities they are presented with! The stories the author has included help readers realize that these are what professionals in various different fields are looking for when hiring a potential employee, and I found myself anxious to use these tips in my next job opportunity! Absolutely wonderful read, with truly great advice! A must read for anyone looking to stand out and increase your chances of landing your dream job!

This book should be mandatory for all young aspiring people! I wish I had this book before I graduated 3 years ago. Kelfer gives amazing insight on how to become the best YOU possible. If you're looking for some positive motivation and career guidance then this is your book. Looking for a job and finding a career you love can be scary at times. Kelfer breaks it down into simple steps and inspires you to think about your career in a new way. This is the most relevant book I have ever read for any young aspiring individual.

This book is short, sweet and to the point. Jake Kelfer provides practical and helpful information for emerging adults entering the workforce. From how to format your resume to preparing for an interview, Kelfer demonstrates his passion to help and encourage other young adults. Although a recent college graduate himself he has the experience and knowledge to help others his same age. Why learn from someone who hasnt had to experience difficulties of graduating college and entering the workforce in decades when you can learn from someone's fresh experiences. This is a short read chalked with powerful and inspiring content along with interviews from business owners and

athletes.

I thought I knew the stuff in this book, but I was wrong. This book really taught me a lot. I learnt some insider secrets about interviewing and relationships that I never read before. The information here is truly valuable and not to be found anywhere. I have really enjoyed reading this book. I never knew there was so much to the "getting a job" process. All the information in this book are based on proven case studies rather than theory. People who read this book will truly have a competitive advantage over everyone else. This is a must read for anyone looking for a job and even entrepreneurs like myself. Highly recommend.

This book not only contains valuable information, but it is a quick and easy-to-read reference book. I especially enjoy Kelf's Keys - quick inside tips that come from Kelfer's personal experiences. Kelfer does an amazing job of using his own experiences to give concrete examples of how to take the necessary steps to find your way to personal success. I really like how he explains there are multiple avenues of getting there - and we get to choose! Looking forward for more work from Kelfer in the future!

This book serves millennial career seekers well! Jake has unique experiences both in and out of the classroom that can be extremely valuable to everyone, not just the younger generation. Nowadays too many people are just looking for a "job" whereas Jake puts a strong focus on finding out what you are passionate for and then working toward that goal to find a career path alongside becoming a better person. The world is getting more and more competitive each day, pick up this book to figure out how to stand out!

As a college student unsure about my future, this book provides helpful step-by-step guidelines and tips to aid the process of transitioning from an inexperienced young adult to a successful person in the real world. I was pleasantly surprised with the usefulness of the material and the encouraging examples that Kelfer provides for readers. For anyone in college and attempting to enter the working world upon graduation, get this book and learn how to do it the best way possible!

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